G5-Inverted assignment

|  |  |
| --- | --- |
| In short | Instead of brainstorming for solutions, the task will be to increase the problem (make the situation worse). At the end of the workshop, the ideas are reviewed. Some solutions might be inverted to actually solve the problem. |
| Goal | This workshop style helps with thinking outside of the settled ways. Thinking ‘out of the box’ will become easier. When making the situation worse, we are forced to break through the fixed patterns. This workshop style helps people to change their perspective or frame to the problem, which will increase the innovativeness of the ideas. |
| Prepare | Inverted assignment (briefing). Reverse the topic of the ‘normal’ brainstorm. |
| Steps | Write down the topic  Ask the participants to note down their ideas (2 minutes)  Collect the ideas on the left side of a flip-over/board.  Translate the ideas to possible solutions, note them down on the right side of the flip-over/board. |
| Hints and tips | It does not matter, whether the participants write or draw their ideas. You might want to ask some explanatory questions, while collecting the ideas. |